

Report to:	Resilient Communities Scrutiny Committee
Relevant Officer:	Dr Arif Rajpura, Director of Public Health
Date of Meeting	17 September 2015

PUBLIC HEALTH ANNUAL REPORT 2014

1.0 Purpose of the report:

1.1 To consider the presentation on the Public Health Annual Report 2014.

2.0 Recommendations:

2.1 To receive and scrutinise the presentation on the Public Health Annual Report 2014 identifying any topics for further consideration.

2.2 To consider endorsing the recommendations.

3.0 Reasons for recommendations:

3.1 To ensure constructive and robust scrutiny of the public health annual report.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? No

3.3 Other alternative options to be considered:

None

4.0 Council Priority:

4.1 The relevant Council Priority is "improve health and well-being especially for the most disadvantaged".

5.0 Background Information

5.1 The purpose of the Public Health Annual Report is to present the Director of Public Health's independent assessment of local health needs, determinants and concerns.

- 5.2 The Director of Public Health has a statutory duty to write an annual report on the health of the local population.
- 5.3 This year the report focuses on health inequalities and provides Blackpool's response to the recommendations made in "Due North: Report of the Inquiry on Health Equity for the North."

"Due North: Report of the Inquiry on Health Equity for the North."

- 5.3.1 There is a clear 'North-South divide' in England when it comes to health. Since 1965, there have been 1.5 million excess premature deaths in the North compared to the rest of the country due to poorer health.
- 5.3.2 An independent inquiry into these health differences was called for at the North of England Fairness Commission hosted in Blackpool in February 2014. An inquiry was subsequently commissioned by Public Health England and chaired by Professor Margaret Whitehead from the University of Liverpool. The final report of this inquiry entitled "Due North: Report of the Inquiry on Health Equity for the North" made a series of recommendations for policies and actions that can be taken locally and nationally to address these social inequalities in health.
- 5.3.3 This year's Public Health Annual Report summarises the findings of "Due North", provides the Blackpool context and highlights the recommendations made for local action in the report. We take a look at the picture in Blackpool, what is being done in Blackpool currently and at what could be done in the future to improve the health of everyone in Blackpool for each of the recommendations made by the inquiry panel.
- 5.3.4 Due North made the following four recommendations each containing a number of suggested actions:
- Tackle poverty and economic inequality within the North and between the North and the rest of England
 - Promote healthy development in early childhood
 - Share power over resources and increase the influence that the public has on how resources are used to improve the determinants of health
 - Strengthen the role of the health sector in promoting health equity
- 5.3.5 There is one single recommendation arising from the Public Health Annual Report namely that the recommendations for local action set out in the Due North report are implemented without delay.
- 5.3.6 Dr Rajpura, Director of Public Health will be in attendance at the meeting to give a presentation on the Annual Report, which is available at the following link <http://blackpooljsna.org.uk/public-health-annual-reports/>.

Does the information submitted include any exempt information?

No

List of Appendices:

None

Members may wish to consider the Due North report which can be found:

<http://www.cles.org.uk/wp-content/uploads/2014/09/Due-North-Report-of-the-Inquiry-on-Health-Equity-in-the-North-final1.pdf>

6.0 Legal considerations:

6.1 The local authority has a duty to publish the annual report of the Director of Public Health (section 73B(5) & (6) of the 2006 Act, inserted by section 31 of the 2012 Act).

7.0 Human Resources considerations:

7.1 N/A

8.0 Equalities considerations:

8.1 N/A

9.0 Financial considerations:

9.1 N/A

10.0 Risk management considerations:

10.1 N/A

11.0 Ethical considerations:

11.1 N/A

12.0 Internal/ External Consultation undertaken:

12.1 None

13.0 Background papers:

13.1 None